

Sierra Madre News

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SIERRA MADRE, CALIFORNIA, THURSDAY, FEBRUARY 4, 1954

VOL. 48, NO. 18

This World VIRGINIA JENKINSON

The excellent pictures of the flood which appeared on our front page last week were there through the joint courtesy of Art Hewitt and the Herald Express. Mr. Hewitt, an old NEWS staffer, was kind enough to get his boss's o.k. on their use in our paper and he brought them to our door—metal and all. Joe Hinojos, who has been responsible for much of the good photography we use regularly, sustained "flood damage" to his camera and was unable to supply us with any photos of the last deluge.

And speaking of former NEWS staffers, did you know that Sewall Clark did a forest fire story for the Kansas City STAR that was topnotch. Written as an eyewitness account, it made the flames leap right off the paper into your lap. Accompanying the story was the fire picture taken from the dam by Joe Hinojos—the same one used in our Dec. 31 issue.

Mrs. Helen Wheeler, 672 Brookside Lane, was recently visited by friends, Mr. and Mrs. A. H. Raduenz of Seattle, Wash., who left that beautiful but rainy city for a few days of California sunshine. And you've guessed it: They arrived during our floods. Wish they could be here today (Tuesday) to experience as perfect a California day as we've ever seen.

Around the Square

By VERA H. LUMBERT

Roland Walker, administrative assistant to the superintendent of Pasadena schools, deviated from a discussion of school policies at a P-TA meeting here the other night to comment:

"Sierra Madreans seem to be a hardy race of people. They have a fire. They have a flood. In spite of that, they all turn out for a meeting. They have half a dozen speeches before the main event. They schedule meetings for the next 10 nights—and then they ask for blood!"

He was referring to the recent visit on Feb. 3 of the Red Cross Mobile Blood Bank unit.

To get a job done get busy people to do it, as everyone knows.

Three Sierra Madre women we know certainly qualify. They are Mrs. Douglas C. Berkshire, Mrs. James Bryce Tyler and Mrs. LeRoy C. Toms. Civic club members most responsible for the success locally of the current March of Dimes... and they have 14 children amongst them!

When they attended the kickoff luncheon in the Hollywood Roosevelt hotel, they looked about them and silently wondered if any of the others there had had the baby-sitting problem they did! They also mused on the bedlam that would have resulted if they had solved the problem as one woman did who had her child with her.

On the serious side, Mrs. Berkshire tells us that of about 15 women assembled in the large powder room, conversation revealed that the Sierra Madre three were the only women whose families had not at some time been saddened by polio.

P. L. Bonebrake is our favorite rugged individualist. He stopped by to say that he had drunk at least 15 gallons of water before the Health department notice went out and he'd be HANGED if he was going to sit on a stove until it boiled!

Big Tim Basil told a city councilman that after he got his share of flood damage he was so enraged he'd have chewed out on sight just about any councilman, city official, flood control district expert or U.S. Forest service man that he had encountered. We even suspect that he was mad at someone higher up.

But he got to thinking it over, he says, and told his wife: "No sense in grousing. Got a choice of three things to do about the mud: Just get out the hose and hose it off, get out the shovel and shovel it away or just sit back and wait'll it dries up."



SAN GABRIEL VALLEY CITY OFFICIALS, including the Sierra Madre city administrator, toured the mountain foothills damaged in the recent fire and floods in a helicopter and reported back later to Area D Civil Defense officials. Pictured above, left to right: R. Merritt Baker, Sierra Madre, Fritz Zapf, Monrovia city engineer; Frank Forbes, Arcadia assistant city engineer, and Van Harris, contractor. Pilot is Marine Major V. C. Olson of Santa Ana. Baker says it's all too apparent that the margin of safety is small when anticipated heavy rains hit the area. He is a member of a five-man board deciding qualifications for an 11-city Civil Defense coordinator as a step toward developing a mutual aid agreement within the area.

City to Hire Watson as Public Works Director

By VERA H. LUMBERT

City authorities made preliminary arrangements this week to retain the services as Public Works administrator Glenn B. Watson, former Arcadia city engineer, now retired. The action will be formalized at the Feb. 9 meeting of the City Council.

"The purpose is two-fold: retaining the counsel for several months of this eminently qualified engineer," said a councilman.

"In addition to coordinating the Street and Water departments during the present flood emergency, Mr. Watson also will be called upon to advise the City regarding recommendations for extension and improvement of the City's water system," he said.

The recommendations are contained in the November, 1953, water system report prepared for Sierra Madre by James M. Montgomery, consulting engineer in Pasadena. Montgomery's recommendation calls for adding to and improving the water system at the present time at an estimated cost of \$280,700.

Mr. Watson, who has served the City of Sierra Madre as consultant on occasion in the past several years, Attorney Noren Eaton, former City councilman, had this to say:

"I like his practical approach to problems and the professional knowledge he has to back it up. He has seen and dealt with over a period of years the flood and drainage problems of the foothill area, and he is experienced, as well, in municipal operations.

Police Wonder "What Next?" As Collision, Fire Knock Out Patrol Cars Temporarily

Both of Sierra Madre's police patrol cars were out of commission for a short time Sunday due to an accident to one in the afternoon and fire damage to the other that night. Chief of Police Gordon G. McMillan borrowed a patrol car from Arcadia for a couple of hours until one of the cars could be put back into service.

The accident occurred in mid-afternoon at the intersection of New York and Roosevelt in Altadena when the patrol car driven by Officer A. E. Mazzuca collided with a car driven by L. R. Stansbury, age 81, of Pasadena. The police car overturned and crashed through a heavy metal railing into a deep storm drain on the northwest corner. It then caught fire.

The patrol car involved in the Altadena collision was towed to the Carl Hansen garage for the extensive repairs required.

Officer Mazzuca, who was enroute to the Altadena sheriff's office to pick up loud

MERCHANTS BURN MIDNITE OIL ON \$-DAYS BARGAINS

"In his hands I feel that my house and property are as safe as they can be."

Watson, whose home is in Palm Springs, will have temporary quarters in Sierra Madre. He may be retained on a per diem basis although this will be determined next week. He retired in 1950 after serving as Arcadia city engineer for 25 years.

With merchants literally "sitting up nights" to plan sole merchandise to woo your dollar, this year's three-day festival of values promises to hit an all-time high for variety and quality of wares offered.

Promotion of the sale is under the sponsorship of the recently organized Sierra Madre Chamber of Commerce and according to its president, Don Jackson, "No effort is being spared to make this year's sale an event long to be remembered. Most of our merchants have done special buying for Dollar Days and it is our hope that a record number of persons will visit our stores to share in the values offered."

The NEWS will be sent to additional homes this coming week as a part of the Dollar Day promotion coverage, and banners announcing the dates will put up early in the week.

Remember, your dollar spent on Dollar Day in Sierra Madre has added cents!

Speedy Scouts Cover City in House-to-House Flood Letter Delivery

Within two and a half hours Saturday morning Cub Scouts, Boy Scouts and Explorers had blanketed Sierra Madre in the distribution of a Special Citizens committee plea to fellow citizens to write letters to Federal and State legislators and County Flood Control district authorities, during immediate flood control aid.

The fast-paced delivery campaign was under the "generalship" of Mt. Wilson District Boy Scout Commissioner Leon Jenkins. Approximately 50 boys, one dog named "Ike" (mascot of Troop 3's Panther patrol) Scout Leaders and committee men participated.

When the hard-working boys and men wound up the operation at noon in City park they were served cider and doughnuts by the Kiwanis Club under the chairmanship of Charles A. Skutt.

The loud speaker equipment was uninjured. Mrs. Stansbury, a passenger in her husband's car, was treated for an ear injury at St. Luke hospital.

The loud speaker equipment was needed in the north section of Sierra Madre where leisurely driving Sunday sightseers were plauging residents and interfering with street department and flood control workers who were clearing mud from flood areas.

The other police car was being filled with gasoline Sunday night at 8 o'clock at the City yards when fire started under the dashboard, burning out the wiring. Officer William Mackie said the fire had burned itself out by the time the Volunteer Fire Department arrived.

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Spreading Basins Take Big Santa Anita Flow

Between the hours of 5:20 p.m. Tuesday and 12:20 p.m. yesterday the Sierra Madre spreading basins received 37.96 acre feet of water at a rate of 26 cubic feet per second from the Big Santa Anita Dam by order of the County Flood Control district. The total water received could be valued at \$500, according to Carl Rees, assistant superintendent of the water department.

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Officer Mazzuca, who was enroute to the Altadena sheriff's office to pick up loud

Citizens Map Flood Control Plans with City

Clear weather and brilliant sunshine the past few days make seem unreal Sierra Madre's nightmares of flood waters and debris—

But not to those residents who stare daily at banks and mounds of mud where their gardens were, whose picture-window views are of sand-bag barricades reinforced with posts, house doors and plywood panels, and who are living in a dust bowl stirred up by unwelcome sightseers.

These residents from flood-vulnerable areas in the City sent their representatives to City Hall Friday night and Saturday morning for a series of meetings with City councilmen, the city attorney and city engineer, to state immediate flood protection needs in their areas.

Most repeated request from the apprehensive citizens was for sufficient stand-by road equipment, mostly bulldozers, some skip-loaders, to be in position at critical points at first storm warnings.

The City gave assurance that such equipment would be available on that basis, equipment from the County Road Department as well as that hired by the City.

Among other requests relative to future storms were for emergency lighting, a survey by a competent engineer of critical areas and recommendations for damage prevention, and for a warning communications system.

Lima St. residents re-entered vigorously their plea to have the crown removed from the street above Grand View. They were told this could not possibly be accomplished at the present time.

Citizens attending the meetings included: Don Parker, Dave and Ray Nelson, Leon Dame, Paul Goya, R. H. Ohs, N. Vandeverg, John French, Victor Daniels, W. C. Marchick, H. C. Winbigler.

Also, E. L. Cates, Mrs. Paul Tate, Frank Chavarria, P. S. Chase, Daniel D. Strite Jr., Frederick E. Springate, William E. Harris, Stewart H. Potter, Stanley M. Walters, William S. Galaway, Robert Martinet, Donald Miller, Robert Osti.

Also, Charles Walker, H. C. Brandt, Sidney Haupt, Art Lamb, Lillian Young Roess, C. G. Willis.

Knight Asks For Federal Flood Funds

Governor Goodwin Knight appealed to President Eisenhower on Jan. 30 for Federal emergency funds to avert a possible flood and mud slide disaster in Sierra Madre, Monrovia and Arcadia and the unincorporated community of the Old South.

Councilman James resides at 110 Rancho Rd. with his wife, Pat, and their two children, Peter, age 12, and Kitty, 8.

Canyon Residents Give \$203 to Fire Department

Sierra Madre Canyon residents have collected the sum of \$203.35 to be presented to the Sierra Madre Volunteer Fire Department as a gift of appreciation for its large part in the battle against the forest fire this winter.

With some contributions still to come in, the Canyon residents are turning over the amount received to date with a letter of thanks. Those who have taken an active part in collecting the fund are Mrs. Harold Debus, Mrs. May Ostrom, Mrs. Robert Imus, Mrs. Jackie Morgan and Mrs. Jean Deuel.

Recently Marlborough Terrace residents turned over a similar gift of \$205 to the Volunteer Department to be used as it wished.

City School Parents Advised Of Storm Emergency Plans

While the rainy season and contingent flood hazards continue, parents of City Elementary school children are advised to keep informed as to school plans which will be broadcast over Radio Stations KWKW and KFI starting at 6:30 a.m.

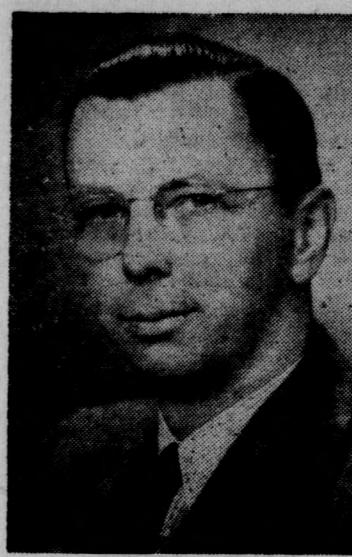
If storm threats make it advisable to keep school children at home announcements will be made to that effect. If during the day the school is to be closed because of an impending storm, the same radio stations will carry this information.

The school bus will not pick up. Turn to page ten

**FUNERAL TOMORROW FOR
MRS. ALLIE LIMBAUGH**

Funeral services will be held at 2 p.m. tomorrow, Feb. 5, in Ripple Mortuary for Mrs. Allie Limbaugh, a Sierra Madre resident for 28 years. Mrs. Limbaugh died Tuesday night.

Season to date..... 8.89
Last year this time..... 10.42
Year 1952-53..... 13.72



T. GUY CORNYN

Lions Rally to Aid Pool Vote

The Lions Club to a man lined up this week in support of the municipal swimming pool project which will reach a climax Feb. 16 when citizens cast their votes in the \$90,000 pool bond election.

And more than this, the Lions Club membership voted unanimously to renew the club's donation of \$1,000, specifying that it is to be expended for a water heating unit.

The \$1,000 was first earmarked for the then young swimming pool movement in November, 1952, with the gift contingent upon construction

starting within 12 months.

In announcing the gift renewal, Frank Barbour, Civic Affairs chairman of the Lions Club, acknowledged the delicacy of a situation in which a swimming pool is being considered while the city and many residents are computing flood damage to their properties.

Must Look to Future

"But," he commented, "families and communities alike have their emergencies. They find they still must look to the future and carry on with previously laid plans of value to that future."

Another spokesman for the Lions Club said:

"This proposed pool should not be regarded as a luxury but as an important step toward solving the recreational problems of the youth of the city. We are highly pleased with the pool prospect, its location in City Park and the redevelopment of the park and all its facilities."

"Six years ago," he continued, "a bond issue for the pool failed because no decision could be reached as to location. The present plan for pool and park is the result of careful research over a period of several months and will provide matchless, healthful recreation for children."

Dr. Daniel D'Arcy urged Kiwanians to wire their representatives in Washington urging immediate action on Governor Knight's request for Federal allocation of flood prevention funds for immediate use.

On page 64 of the trade publication is a character sketch of the "cover man" who is assistant regional manager, West Coast Division of Lederle Laboratories, Los Angeles.

Also, Charles Walker, H. C. Brandt, Sidney Haupt, Art Lamb, Lillian Young Roess, C. G. Willis.

CHARLES H. JAMES



CHARLES H. JAMES

Pictured on the cover of the Jan. 15 issue of The West Coast Druggist is the pleasing face of Charles H. James, above, City councilman and chairman of the Park Committee.

On page 64 of the trade publication is a character sketch of the "cover man" who is assistant regional manager, West Coast Division of Lederle Laboratories, Los Angeles.

Also, Charles Walker, H. C. Brandt, Sidney Haupt, Art Lamb, Lillian Young Roess, C. G. Willis.

The challenge of merchandising the "wonder drugs" for Lederle brought James to California, the article states, adding a personal note to the effect that he has carried over to his Sierra Madre home the gracious living of the Old South.

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A second public hearing on Mrs. Elizabeth Young's request for zone reclassification from R-1 to R-1 of her property along Lowell Ave. property into four lots of 75-foot frontage each in the zone requiring 90-foot frontage.

Public hearing on Victor Malley's request for a variance to allow for an addition to his Bella Vista Terr. court, Mountain Trail and Alegria, was continued to the Feb. 26 meeting and Mr. Malley was requested to submit blueprints.

Mrs. Florence Karger, 59 Esperanza, was asked to provide supplementary plans and allow Planning Commission inspection regarding her request for a lot-split. She wishes to split the rear 90 feet of her property.

There will be off-street parking but whether on the Mariposa St. or Hermosa street side

SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.



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Verna H. Lombard.....Editor
Marjorie Thomas.....Society Editor
Richard Keller.....Advertising Manager
Frederick Hawkins.....Plant Superintendent

Letters to the Editor

PRAISE FOR FIREMEN

Jan. 4, 1954

DEAR EDITOR:
We of Sierra Madre have been blessed and protected in the recent fire and we feel our volunteer firemen should have something more than praise.

We think it would be nice if your paper started the ball rolling for a small donation from everyone who felt his person and property were protected by their untiring effort.

L. E. Dimit

Ruby D. Dimit
(The NEWS will continue to receive contributions for the Volunteer Fire Department as it has been doing and will give all desired publicity.—Editor's note.)

"WHAT HAPPENED?"

Harrodsburg, Ky.
Jan. 22, 1954

DEAR EDITOR:

The moment that it seemed apparent Sierra Madre would not be crushed like an eggshell, newspapers in this part of the country dropped the whole story. Having spent a lot of time in Sierra Madre I am interested in the aftermath, also local accounts of the story on the mud slide as it actually happened. Am enclosing 10c (and stamp) for issue of your paper telling the story and the actual damage.

Sincerely,
Leon Keeling,
Box 313,
Harrodsburg, Ky.

GARDENER'S HANDBOOK

1. A great many perennials such as Shasta Daisies, Phlox and Michaelmas Daisies can be divided now.

2. The most economical time to purchase a great many plants is during the "bare root season." Nurseries are now offering the following bare root plants—Roses, Fruit Trees, Flowering Trees and Shrubs, Berry and Grape Vines and Deciduous Shade Trees.

3. Prune fruit trees and roses now.

4. Spray fruit trees and roses with Bordo mixture and oil.

5. The following bedding plants can be set out now for early spring bloom: Pansies, Violas, Baby Primrose, Stocks and Snapdragons.

Lee Shippey asks

What Do You Think?

A few weeks ago some of our realtors were complaining that there was practically no movement of real estate in Sierra Madre. But the flood surely moved a lot of it in a hurry. Many a resident found a ton or more of fine topsoil delivered free right on his curb, or even on his porch.

I guess I will dedicate this lost yard to the city, they can haul it away. Just hope my landlady does not get assessed for all the excess property she has accumulated.

Sally MacDonnell
582 Woodland Drive

should fight for those plans so forcefully that we won't have to settle for a little debris basin in Bailey Canyon. With our population and the populations, south, east and west of us growing every week, we need real protection.

Oh, by the way—don't ever blame the Jenkins for anything said in this column. This, like a letter to the editor, is the expression of one outsider's opinions, and you are all free to correct me at any time.

Last word: If we only had those gates this column suggested at the entrances to our city, we could charge all the flood-sightseers two bits a head—which is all they're worth—and make the city rich.

Hjordis Parker Tours Islands With Lecture

Hjordis Kittel Parker, Sierra Madre's distinguished travel photographer and lecturer, left by plane Saturday night, Jan. 30, for a film lecture tour of the Hawaiian Islands in which she will give 24 shows in a two-week period.

She is honored by being the only woman ever invited to ap-



MRS. PARKER

Age of Moguls Reviewed By Miss Moore

By LULU MOORE

In "AGE OF THE MOGLS" Stewart Holbrook gives 30 portraits of prominent figures who made (and sometimes lost) vast fortunes between the Civil War and the Great Depression. The Vanderbilts, Carnegie, Rockefeller, the Guggenheims, the Du Ponts, Mellon, Ford, Ingersoll, Morgan and Hearst are in his gallery. He covers a lot of territory concentrating on the battles and breathtaking coups. Even though the achievements of some of these men are questionable and unmistakably ruthless they are regarded here as having contributed to the position of the United States now holds in business and industry. This book is the first volume published in the new Mainstream of America series, each volume of which will deal with a specific period of United States history. *

The first volume of HAROLD ICKE'S DIARY covers the period of Roosevelt's first term in office as President. It is in the nature of an old fashioned diary in which he confides his personal reactions, feelings and suspicions which he never made in public. It gives the inside story of political fights and unflattering glimpses of public figures. *

VERMONT TRADITION by Dorothy Canfield Fisher is a biography of Vermont and Vermonters based on the history of the state. The author's ancestors settled in Vermont nearly 200 years ago and although she was born in Kansas she says her roots are deep in Vermont soil as she has lived there more than 190 years. It is a good readable book.

Based upon this definition the writer of this column is able to state that his offices in Sierra Madre are among the best equipped for physiotherapy treatments of any in the Pasadena-San Gabriel Valley area. We have studied and experimented for 15 years with various electrical and physical therapy equipment and now offer the types of treatments in our practice which have proved their superior merit in results obtained.

According to indications which are determined by standard diagnostic procedures, including X-ray and laboratory findings, here is a list of the modalities which are available in our offices for physical therapy treatments:

Ultrasound Unit
Dierker Colon Therapy Unit
(for colon irrigation)
Ultra violet lamps—body and orificial

Sine wave and galvanic currents

Plasmatic Therapy Units
Damped Wave Units (Diffused frequency Radiation)

Electrocoagulation Unit

Sweat and fever cabinet and shower bath

Stauffer Agitation Table
1000 Watt Cobalt Blue Lamps
in all treatment booths

Diathermy

Traction Table and Chiropractic Adjusting Table

We do not offer hand massage as this is accomplished more effectively by contractile currents (sine wave). Where there is a distortion of bones, ligaments or muscles specific scientific correction must be given by manual adjustments.

The use of physical therapy is effective and highly satisfactory in the treatment of practically every type of common disease or disorder. When you have had a physical therapy treatment you feel like you have really had a treatment and not merely a pleasant chat with the doctor or his nurse, for which you pay a fee, and then go out and pay again for having a pharmaceutical prescription filled.

Anyone who has not experienced the downright pleasure and relief enjoyed in receiving a chiropractic-physiotherapy treatment has a truly pleasant surprise in store for themselves.

Why put it off any longer? Increasing tension and fatigue may cause you to lose valuable time from your job.

Office will be closed Feb. 9-14 inclusive.

Foothill Cities Join in New Watershed Protective Group

The Los Angeles County Board of Supervisors recently passed a resolution introduced by Supervisor Herbert C. Legg, first district, setting up a Los Angeles County Forest and Watershed Protective and Rehabilitation commission. A City councilman from each of the foothill cities will be among the commission members.

Supervisor Legg has visited Sierra Madre on two occasions recently in a survey of flood damage, following the water shed fire, expressing to City officials his personal interest in the situation and his assurance that "every effort is being made to alleviate future damage." He also remarked that "all available equipment is being pressed into use from all county departments."

Long-Range Protection

His introduction of the resolution is a continuation of his drive for a more effective long-range program of fire protection in the mountain areas of Los Angeles county and increased flood protection for the foothills communities.

The mid-winter forest fires which raged in the San Gabriel mountains and denuded the mountains and canyons of protective cover and the heavy floods resulting from the recent rains have clearly illustrated the need for a long-range program, Legg pointed out.

"The actual cost of fighting forest fires is great," Legg declared, "while the cost of a good, sound program of fire prevention is much less expensive to the taxpayer."

Echoes Mendenhall Views

The above statement is similar to that made by Angeles Forest Supervisor Mendenhall when he spoke here Jan. 10 at the Thanksgiving service in City Park. He stated that, due to Federal economy, forest personnel "is cut to the bone" during the winter season, thereby greatly increasing the fire hazard.

It was some time after the fire was first reported before the skeleton forest crew was mobilized sufficiently to be effective in fighting the fire, he said.

Legg says further in his statement: "Any effective plan which we adopt must be a cooperative one with Federal and State agencies having a responsibility in the area. Nevertheless, we in Los Angeles county must take the lead in adopting a conservation program."

Designated as members of the Forest and Watershed Protective and Rehabilitation commission are: County Forester and Fire Warden Keith Klinger; Chief Engineer H. E. Hedger of the County Flood Control district; Forest Supervisor Mendenhall; Kenneth W. Scudder, superintendent of the China State prison which furnished manpower for the forestry camps; a representative of the Los Angeles Chamber of Commerce, a representative of each city council of the foothill cities and a representative of each unincorporated community — plus five additional members to be designated by the supervisors.

The proposed plan includes an eight-team league with a like number of "farm" or minor teams. Each of the eight major teams will consist of 15 players of either 13 or 14 years of age with the remaining seven players being of the alternate age.

Tryouts for the boys will be held in April. Anyone interested in learning more about the organization of a local team may call J. P. Collister, president, at SYcamore 6-5502; Joe E. Brown, a actor, is national president.

The local franchise would

RITES HELD MONDAY FOR MRS. BRIGGS IN RIPPLE CHAPEL

The Rev. Ira Ketchum of the Christian church in Glendale, conducted funeral services Monday afternoon in Ripple Mortuary for Mrs. Sally Elizabeth Briggs who died Jan. 29 in Monrovia hospital after a brief illness. Interment was in Live Oak cemetery.

Mrs. Briggs had been a Sierra Madre resident for eight years until four months ago when she went to Pasadena to make her home with a daughter, Mrs. Theodore Chase, 830 Elizabeth. She was a native of Mead county, Ky., coming to California in 1925.

Surviving her are: her daughter, Mrs. Chase; a son, John H. Briggs, Glendale; two granddaughters; two sisters, Helen L. Storer of New York and Beulah K. Golding, Los Angeles; and six brothers, Davis S. Young, Lynwood; Henry L. Young, San Gabriel; Harvey E. Young, Chattanooga, Tenn.; W. R. Young, West Los Angeles; Lowell W. Young, Paris, France, and Thomas A. Young, Atlanta, Ga.

Cub Scouts

The Cub Scout committee meeting for Pack 1 was held at the home of Mr. and Mrs. Perry Brown, 441 N. Sunnyside. Present at the meeting were Mr. and Mrs. Jack Christensen, Mrs. Byron Hopper, Mrs. Frazer Dougherty, Mrs. Henry Vis, Mrs. Arthur Bohart and Stanley Cou-

Plans were made for the annual Blue and Gold breakfast which will be held at the Sierra Madre school cafeteria Sunday, Feb. 28. All members of scouting and their families are urged to attend. A good breakfast will be served from 7:30 to 10 a.m. at 50 cents per person.

Next pack meeting will be Feb. 19 at 7:30 p.m. in the auditorium of the elementary school. There will be a skit by Dens 1 and musical numbers by Dens 2 and 4.

The next committee meeting will be held at the home of Mr. and Mrs. Byron Hopper, 537 W. Sierra Madre Blvd., Feb. 24, at 8 o'clock.

The pack is still in need of more Den Mothers.

Sierra Madre Lodge

No. 408, F. & A.M.

* *

STATED MEETING

First Tuesday of Month

* * *

At The Temple

33 E. Sierra Madre Blvd.

Harry B. Humphreys, Master

Custer 5-2854

Converse Twycross, Secretary

Custer 5-9994

It's a safe bet that the man who is around asking for sympathy will make bad use of it.

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The local franchise would

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the

Light's 75th Jubilee Noted By Edison Co.

Some time between 10 and 11 o'clock the morning of Jan. 28, somewhere in the United States, the 50,000,000th electric service meter was connected for a new home. During that hour 62 new meters were put in service in new homes in the territory served by the Southern California Edison Company, and one of them was in the Monrovia district, according to Carl O. Wedberg, district manager. Because some 600 meters were connected throughout the nation during that hour, exactly who the 50,000,000th meter customer was can never be known.

The installation of the 50,000,000th electric service meter is one of the first events of Light's Jubilee being celebrated this year. This is in commemoration of the 75th anniversary on Oct. 21 of Thomas A. Edison's invention in 1879 of the first practical incandescent lamp.

Gift of Electric Clock

In recognition of this nation-wide event, and the possibility that one of the new meters installed in a home on the Edison system may be the 50,000,000th meter, Mr. Wedberg will present this new customer with an electric clock. Recipients of the 50,000,000th meter gift in this district will be Mr. and Mrs. Louie W. Horstman, 5059 Sereno Dr., Temple City.

"In the 75 years since the invention of Edison's lamp, electric service has been brought to practically every American family," Mr. Wedberg said.

In 1902, about six billion kilowatt hours of electricity were produced in the United States. Forty years later, in 1942, total generation by all sources had reached 233 billion kilowatt hours, 39 times the early figure. And at the beginning of Light's Diamond Jubilee year, annual production of power by all sources is at more than twice the rate of 1942—passing the half-trillion mark 500 billion kilowatt hours a year.

MRS. O. R. HAAS ENPLANES FOR CHICAGO, ILL.

Mrs. O. R. Haas, 185 S. Lima, enplaned for Chicago last Saturday for a four-week business and pleasure trip.

WILLIAM F. RHODES MARK ANNIVERSARY

Mr. and Mrs. William F. Rhodes, 702 Manzanita, recently celebrated their twenty-ninth wedding anniversary.

INK STAINS ON HANDS

A solution of peroxide of hydrogen containing a few drops of ammonia will remove ink stains from the hands.



CHLORINATION OF SIERRA MADRE WATER was ordered January 20 by the Los Angeles County Health Department due to contamination from seepage of surface water into the tunnels supplying the Grove Street reservoir. The Fischer and Porter Company of Los Angeles immediately supplied a portable chlorinating unit for this purpose, permitting its use all last week at no charge. Pictured here as they studied controls of the Rotachlor chlorine dispenser are, left to right: Carl Rees, assistant superintendent of the Water Department; Arthur Beatty, County Health Department sanitarian; Edward Rempalski, Fischer and Porter field engineer, and Lyle Haynes, chief sanitation engineer for the County Health Department.

'PREFACE TO LIFE' FILM SHOWING IS OPEN TO PUBLIC

The public is invited to view a repeat showing of Tuesday, Feb. 9 at 8 p.m. in the Sierra Madre Community Nursery school, 701 East Sierra Madre Blvd.

Said to be one of the finest films ever made for parents and teachers, the film shows clearly how emotional and personal problems of adults are related to their childhood experiences.

The film is the same one which was shown last month at the Nursery school. However, due to flood conditions, many people were unable to take advantage of the showing at that time.

On the third Tuesday of each month the Nursery School association offers educational forums open to parents or anyone interested in young children. Exceptions are in December and April, when the annual Christmas dance and a business meetings are held.

These monthly meetings are a part of the Adult Education program of Pasadena City college and are in the charge of Mrs. Marjorie Green, director of the Community Nursery school, who welcomes the attendance and participation of all interested.

Children's Dental Health Day Was Observed Here on Feb. 1

Community-wide educational activities stressing the prevention of dental disease among children marked the sixth annual observance by local dentists, parent groups and civic organizations of Children's Dental Health Day in Sierra Madre and the San Gabriel Valley area on Monday, Feb. 1. Dr. Milton Valois has been serving as local chairman.

The event, sponsored by the Council on Dental Health of the Second District Dental Society, was part of national campaign of the American dental profession designed to combat the problem of dental disease in children of pre-school and school age. Its particular objective, according to Dr. Valois, was to "promote a better understanding of the underlying causes of dental disease and focus attention on the importance of good oral health habits in preventing tooth decay and other mouth diseases."

In this respect, Dr. Valois stated that a maximum effort was made to bring before every parent and child, basic recommendations on mouth hygiene, early preventive care and nutrition. Featured in this program was the distribution of pamphlets to school children and parents and special dental

health rules and an appeal for adequate early care and training of the child was the special emphasis of Children's Dental Health Day involving:

1. Proper use of the tooth-brush immediately after eating.
2. A well-balanced diet low in sweets.
3. Early detection and treatment to prevent more serious damage.

Mrs. C. H. Siegel On Committee for YWCA Centennial

Mrs. Charles H. Siegel of Sierra Madre, a member of the Pasadena YWCA board, is serving as chairman of the Pasadena area citizens committee planning the Centennial Observance and Celebration of the Founding (in 1855) of the Young Women's Christian Association. Distinguished Californians headed by Chief Justice Earl Warren are among members of the National Citizens committee sponsoring the observance. Mrs. Dwight D. Eisenhower is honorary chairman of the committee whose membership comprises leaders in the religious, professional and business life of the nation.

Mrs. Laurence S. Rockefeller, member of the National Board of the YWCA, is general chairman of the observance.

Mrs. William Lewis Stanton, president of the Pasadena YWCA board of directors, is the Southern California representative on the National Centennial committee.

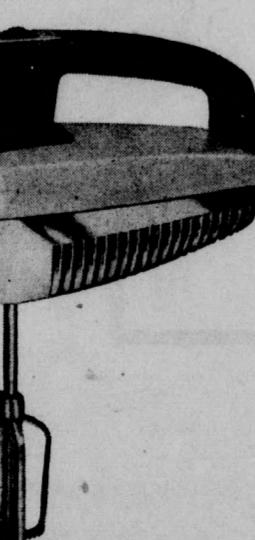
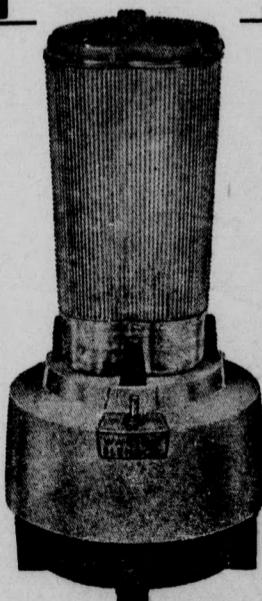
Approximately 237,000 children in 21 communities received gamma globulin inoculations against polio paralysis in 1953. This year, the March of Dimes hopes to provide enough funds to inoculate at least 2,000,000 with GG.



Free Book!

WARING BLENDOR

HERE ARE COMPLETELY NEW TASTE THRILLS for every member of the family! Waring Blendor blends food to puree consistency for baby, makes canapes, waffles, desserts, cookies, pies, milk shakes, sauces, rolls . . . even convalescent foods. It makes delicious new meals from left-overs . . . pays for itself in a few short months! Complete with free book with literally hundreds of tested recipes! Big Pyrex jar is easy to use, self-cleaning.



WARING MIXOR

THIS POWERFUL ELECTRIC HAND MIXOR with 3-speed switch, gives you exclusive "Pro-peller Pitch" 5-way beating action that mixes ingredients thoroughly in minutes . . .

\$19.95
Complete, no storage problem

SIERRA MADRE HARDWARE CO.

31 W. SIERRA MADRE BLVD.

CUSTER 5-2331

Gilbert Says Public Health Is Improving

ROY O. GILBERT, M.D.
Los Angeles County Health Officer

Since the turn of the century this county, along with most others, has steadily advanced toward the goal of better public health.

The total number of cases of reportable diseases for 1953 in Los Angeles county declined almost 12 per cent from the previous year. The three communicable diseases most frequently reported in the county

were measles, chicken pox, and mumps. Tuberculosis was seventh and poliomyelitis was ninth on the list.

Tells Bright Side

The once dreaded smallpox has almost disappeared in this country because of vaccination. Immunization against diphtheria has placed this disease far down the line from the once prominent position it occupied as a child-killer. Better sanitation practices have, year by year, reduced death and suffering caused by typhoid fever and other enteric diseases. Improved surgery, together with new drugs, have saved countless lives and untold suffering in man's battle to achieve a healthier and longer life.

Another year has just passed. The medical research work of

1953 may not manifest itself until next year or even 10 years from now. Many of the lives saved last year could not have been saved except for scientific spade work performed in prior years.

SIERRA MADRE NEWS
Thursday, February 4, 1954

CAUSE OF OVERHEATING
Sediment in the cooling system, or any foreign matter, is particularly to be avoided. If anything of this sort lodges in the thermostat valve, the water may not circulate to the radiator when the engine reaches the proper temperature, thus causing the system to overheat.

One thing is indeed certain—the solution will not be the result of a medical or engineering discovery of a few men. The past year could well serve as a constant reminder that the solution to the traffic slaughter problem, if there is one, must be worked out by all of us.

ROESS QUALITY MEATS

FRESH CHICKEN FRYER PARTS SALE

LEGS & THIGHS **69¢** **lb** **BREASTS** **79¢** **lb**

WINGS **39¢** **lb** **GIBLETS** **39¢** **lb**

NECKS & BACKS **15¢** **lb** **LIVERS** **75¢** **lb**

U. S. CHOICE GRADE
ROUND STEAK **69¢** **lb** **GROUND CHUCK** **3** **LBS.** **\$1**
SWISS STEAK **67¢** **lb**

FRUITS VEGETABLES

TANGERINES **15¢** **lb**

D'ANJOU PEARS **10¢** **lb**

ITALIAN SQUASH **10¢** **lb**

BROCCOLI **10¢** **lb**

CENTRAL AMERICAN BANANAS **12¢** **lb**

U. S. NO. 1 RUSSETS **19¢** **5-LB. CELLO BAG**

EXTRA LEAN PEACHES **4** **2 1/2 CANS** **\$1**

SLICED PINEAPPLE **6** **CANS** **\$1**

EXTRA LEAN PEACHES **4** **2 1/2 CANS** **\$1**

16-INCH YARD OR STREET PUSH BROOM **1 39¢**

LARGE GRADE "A" RANCH EGGS **59¢** **WAITE EGG CO.**

RITZ **31¢** **1-LB. PACKAGE**

LIBBY'S GOLDEN (Cream Style) 303 CAN CREAM STYLE 15¢

SWEET CORN **15¢**

GET ONE PACKAGE AT 1/2 PRICE

WHEN YOU BUY OTHER AT REGULAR PRICE

Pillsbury PIE CRUST MIX **26¢** **For 2 9-oz. Pkgs.**

KIDS GET YOUR OUTER SPACE HELMET **ONLY 25¢** **with box top from Instant Ralston or Regular Ralston 26¢**

LIPTON'S TEA **1/4 L.B. 33¢** **16-COUNT BAGS 19¢**

LIPTON'S NOODLE SOUP **3 PKG. 35¢**

HEAR BILL GARR ON KWKW EVERY SATURDAY—5 P.M.

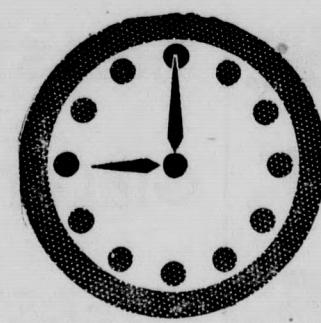
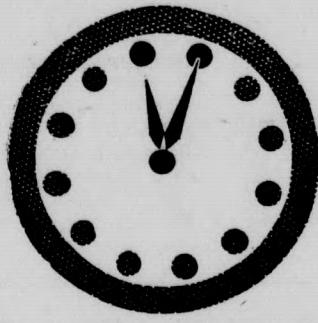
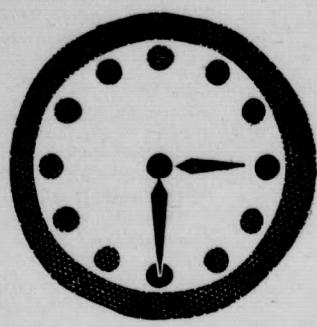
Prices Effective Thursday, Friday, Saturday—February 4-5-6

ROESS MARKET

CERTIFIED GROCERS

SIERRA MADRE BLVD. AT LIMA

NEXT TO POST OFFICE



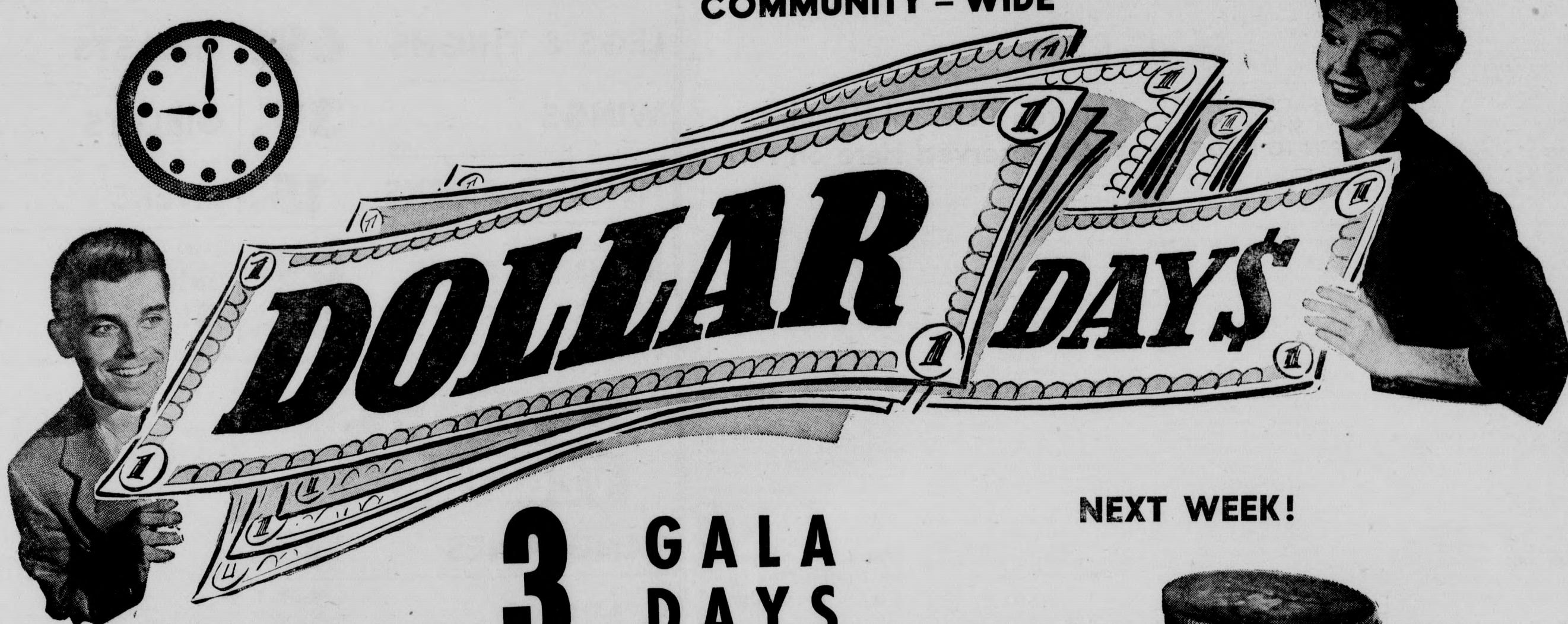
Now's The Time ...

... TO PLAN ON REAPING

A HARVEST OF VALUES DURING

SIERRA MADRE

COMMUNITY - WIDE



NEXT WEEK!

**3 GALA
DAYS**

OF SENSATIONAL BARGAINS!

**THURSDAY - FRIDAY - SATURDAY
FEBRUARY 11 - 12 - 13**

- ★ Local merchants are now preparing to make this the biggest and best merchandising event in Sierra Madre history!
- ★ Your opportunity for three big days to take advantage of countless bona-fide bargains!
- ★ Your opportunity to stock up on ALL YOUR NEEDS at prices you can't afford to miss!

MAKE A DATE FOR DOLLAR DAYS IN SIERRA MADRE!



This Advertisement Sponsored By

SIERRA MADRE CHAMBER OF COMMERCE

**... WITH DOLLAR
DAY SAVINGS!**

Storkland

Mr. and Mrs. Lauren Williams, 37 W. Laurel, are the parents of a son, Peter George, born Jan. 18 at the Alta Vista hospital and weighing 6 pounds 2 ounces. The Williams have another son, Stephen, 19 months.

Mrs. FRANCES E. YECKLEY RECOVERING FROM ILLNESS

Mrs. Frances E. Yeckley, 40 S. Hermosa, returned to her home the first of the week after spending two weeks in the Sierra Madre hospital following a heart attack.

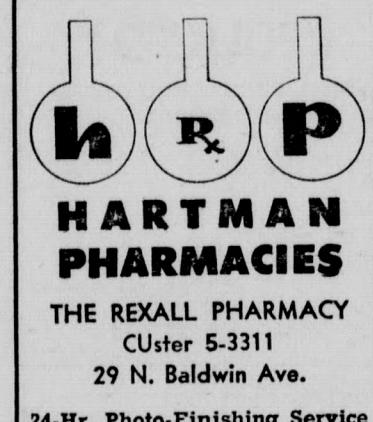
Mrs. Yeckley is being cared for by her son-in-law and daughter, Mr. and Mrs. Thomas E. Moon, who are making their home at the Hermosa address.

ERNESTINE McGARRY HAS APPENDECTOMY

Ernestine McGarry, daughter of Mr. and Mrs. Dewey G. McGarry, 357 N. Auburn, underwent an appendectomy at the Sierra Madre Medical Center last Thursday and is now home after spending the better part of a week in the Sierra Madre hospital.



You'll like its big reflex finder and the ease with which you can take black-and-white and color pictures... flash shots, too. Let us show you Camera, \$14.50, including Federal tax. Flashholder, \$4.25.



Volunteer Service Chairman Speaker At Guild Meeting

Sierra Madre Guild to the Children's hospital society of Los Angeles held a monthly meeting Jan. 27 in the home of Mrs. William A. McCormick, Arcadia.

A program arranged by Mrs. Gordon Luzzo, president, included a talk by Mrs. Lynn Helm Jr. of San Gabriel who is a vice-president and chairman and director of Volunteer Service of Children's hospital. Mrs. Helm described the work of her volunteers, 129 women and one man, and the classifications into which their work is divided, such as secretarial aides, clinical aides, recreational and convalescent. The volunteer staff, she reported, gives approximately 15,000 hours annually.

Mr. Baird is informed on Pan-American relations, having just toured Mexico and South America. He is a member of the Pan-American League and was the first president of the Western region of the International Platform association.

In addition to his major field of international relations, Mr. Baird is known to radio and television audiences as narrator and writer for a Sunday music hour and announcer for the overseas broadcast of the New York Philharmonic orchestra. He is also a member of the board of directors of the Opera Guild of Southern California.

Mrs. J. A. Harvey is chairman for the Guest Night banquet.

The junior section and social studies group of the AAUW met Tuesday night in the Arcadia High school Little Theater. Members heard a talk by Roy Stenborg, trust officer of the Bank of America.

Group of Parents Plans Another in Series of Dances

A Valentine Dance has been planned for Sierra Madre young people and will be held Friday night, Feb. 12, from 8 to 11 o'clock, in the City school cafeteria.

Hosts again will be a group of parents who sponsored a Halloween Dance and a Christmas holiday party for their teenagers.

The dance is open to teenagers and their friends. An admission of 35 cents will be charged but refreshments will be free. Sport attire is recommended.

Musical numbers will be provided by Don Parker, pianist; Morris Spitzer, saxophonist, and Jim Sutherland, drummer.

The parents' committee includes: Mr. and Mrs. K. M. Bush, at whose home the party was planned, Mr. and Mrs. W. B. Nehls, Mrs. Alfred Stirtor, Mrs. Neil Yarnell, Mrs. Arthur Draeger, Mr. and Mrs. Boyd Keith, Mr. and Mrs. William Maloney, Harold Drury and Philip Mitchell.

Keeping up appearances is what pulls a lot of bank accounts down.

The newly married couple are honeymooning at Lake Arrowhead.

Social and Club Activities

Good Neighbor Policy To Be Subject of Talk At AAUW Guest Dinner

John E. Baird will speak on "The Good Neighbor Policy" at the Guest Night banquet of the Arcadia branch, American Association of University Women, scheduled for 6:30 p.m., Monday, Feb. 8, in the Arcadia High school cafeteria. Also a feature of the after-dinner program will be vocal selections by Betty Graeme of Arcadia.

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Miss Lois Flora Brown's Engagement Announced

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Keeping up appearances is what pulls a lot of bank accounts down.

Gay Nineties Variety Show Planned By Foothill Jewish Community Center

Rehearsals are underway for a Gay Nineties variety show of music, melodrama and special acts to be presented Saturday night, Feb. 27, following a buffet dinner at the Foothill Jewish Community Center.

Aaron Glaser is chairman of the social committee in charge of the dinner. The show, in which all organizations of the Center will participate, is being staged by Mrs. Sam Perloff and Miss Nan Petnick.

A women's chorus and a men's chorus, using heretofore "undiscovered talent," have been formed for the event. A drama, replete with pathos and tears, has been selected for its premiere performance.

Dinner reservations may be made with members of the social committee, including Mrs. Irving Kaufman, Mrs. Manuel Mazer, Max Breznicky and Mrs. Leonard Kustner.

Nuptial Rites Jan. 30 at St. Rita's Church For Jerry Kastner and Robert Turney

St. Catherine's Guild Plan Valentine Party

Jerry Ann, daughter of Mr. and Mrs. Jerry G. Kastner, 1445 Oak Lawn, Arcadia, became the bride of Robert H. Turney Jr., son of Mr. and Mrs. Robert H. Turney Sr. of Hawthorne, Nev., Jan. 30, at St. Rita's church. Father James Pierce read the marriage service.

The bride was attired in a full-length Venetian lace gown fashioned with a snug fitting bodice and full skirt and wore a French illusion finger-tip length bridal veil. She carried a bouquet of gardenias, lilies of the valley, and forget-me-nots.

Winnie Fern Michaels was maid of honor and wore a full-length pale blue nylon net gown. Her flowers were pale yellow carnations and butterfly orchids. The bridesmaids, Patricia Turney, sister of the groom, and June Vacek, were gowned in identical nylon net dresses of yellow and pink and carried in matching carnation bouquets.

James Turney served his brother as best man. The ushers were another brother, Dale Turney, and Gerald J. Kastner, brother of the bride.

George Tyree, soloist, was accompanied at the organ by Mrs. Celeste Burns.

The groom's father is the fire chief in Hawthorne, Nev.

A reception for 150 guests was held in the home of the bride's parents immediately following the marriage ceremony.

The Kastner family are newcomers to this area, taking up residence in their new home less than two weeks ago. Prior to coming to Arcadia they made their home in Las Vegas, Nev., where they own the Rancho Anita motel and the Holiday Inn motel.

The newly married couple are honeymooning at Lake Arrowhead.

Members Garden Club Meet Feb. 8

Members of the Sierra Madre Garden club will have their regular monthly dinner-meeting Monday, Feb. 8, at 6:30 p.m. in the Women's clubhouse.

Following business meeting presided over by the president, Murray H. Owen, H. S. Steinberger of Bamicco will present a talk on "Tropical Plants and Their Culture."

There will be the usual question and answer period following Mr. Steinberger's talk and the sale of plants.

Mrs. John B. Schwartz Home from Hospital

Mrs. John B. Schwartz, 650 Edgewood Dr., recently returned home from a week's stay in St. Luke's hospital.

Friends will be happy to know that Mrs. Schwartz is now well enough to have visitors.

ANTS?

Phone QUINTON-SCHOOLEY

SY. 2-2428

Free Estimates

The Local Ant Control Co.

Valentine Thoughts

... why not show that
you care enough
to send the very best
by selecting one of our beautiful
HALLMARK Valentines?

PERRY'S Stationery and Gift Shop

19 Kersting Court Custer 5-3385

Woman's Club Plan Luncheon and Play Review Feb. 11th

Members of the Sierra Madre Woman's club will have their regular monthly luncheon meeting Wednesday, Feb. 10, at 12 o'clock noon in the club-house.

Mrs. Percy C. Kortkamp, president, will preside at the business meeting. Plans will be made for the club's annual birthday party to be held Wednesday, March 10, at which time charter members and past presidents will be honored.

Following completion of the business for the day Edna Stearns Dayton will present a review of the Broadway play, "Wonderful Town."

Mrs. Clara L. Sykes, study group chairman, has announced Mrs. Helen Tracy Stone, a member of the American Association of the United Nations, will address the group at 10:30 a.m. the morning of the luncheon meeting. Mrs. Stone is a graduate of Stanford university and has been a teacher for the past 27 years. Presently she is teaching at Pasadena City college. In her talk Mrs. Stone will clarify the meaning of UNESCO. All members and friends are invited to this meeting and it is hoped a large

Contentment is a by-product of work well-done.

SIERRA MADRE NEWS Thursday, February 4, 1954

MRS. ROBERT A. NASH RECOVERING FROM SURGERY

Mrs. Robert A. Nash, 22 North Baldwin, returned home last Saturday from the California hospital in Los Angeles where she spent a week following surgery.

number will avail themselves of this opportunity to become acquainted with UNESCO.

Members are reminded that reservations for the luncheon must be made with Mrs. Ruby Barham, Custer 5-0208, by Monday evening preceding the meeting.

FIRST AID FOR ASTHMA
End choking, rack-bronchial asthma or hay fever now! End asthma or your loved ones get fast, effective results in the comfort of your home with a handy BREATHASY set. A modern, effective inhalant therapy method. No similar product can equal its effectiveness. Judge for yourself. Try BREATHASY in your own home under our no-risk money-back guarantee.

ROYAL DRUGS
17 KERSTING CT.
Custer 5-3456

SAMPLE SUIT SALE

Custom Manufacturer's

Imported Woolen and Tweed

Suits and Toppers

Originally Priced

\$89.95 to \$139.95

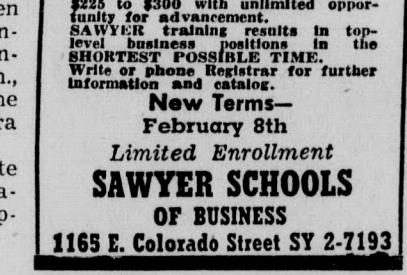
for

\$49.95 AND \$59.95

Thursday, Friday and Saturday

February 4, 5 and 6 Only

FRIDAY EVES. 'TIL 9



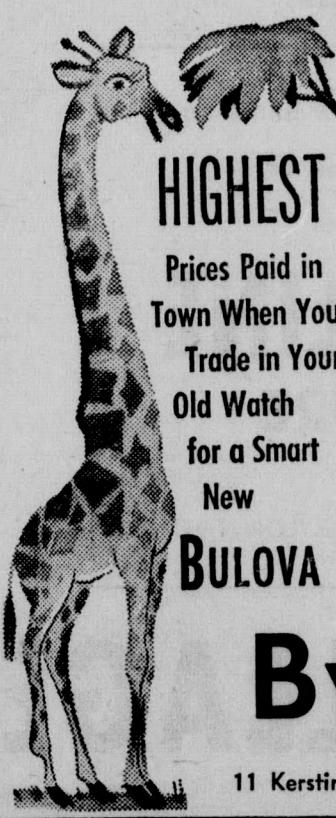
10 A.M. TO 6 P.M.

1000... WATCHES, RINGS AND MOUNTINGS

To Go During Our Great

BULOVA TRADE-IN

SALE!



CHECK THESE VALUES...

- IDENTIFICATION BRACELET Regular \$45.00 \$20
- 10 K. MEN'S WATCH BANDS Regular \$35.00 \$15
- UP TO \$23.50 FOR YOUR OLD WATCH!
- 40% DISCOUNT ON NEW SILVER (DISCONTINUED STYLES)
- \$3.00 FOR YOUR OLD BRACELET ON AN \$8.00 EXPANSION BAND
- JEWELRY AT 1/2 PRICE

Byron Hopper JEWELER

Sierra Madre



Ranchettes ..

Mrs. Hugh Campbell
Celebrates Birthday

Mrs. Hugh Campbell of Minneapolis, Minn., who is visiting her son-in-law and daughter, Mr. and Mrs. Orville Johnson, 1215 Tropical, celebrated her birthday last week. To mark the occasion her daughters, Mrs. Johnson, Mrs. Richard Dettmer and Mrs. Stanley Peterson, took her out for an evening of food and fun.

Osborns Fete Couple
Returned from Greece

Posters and advertisements for typical American specialties like hot dogs and soft drinks decorated the walls of the John Osborn home, 3760 Shadow Grove, when they entertained Saturday night for the William Wetmore of Arcadia, who are home after an 18-month stay in Greece.

It was a business trip for Bill Wetmore, but the couple, who lived just outside Athens, enjoyed it all, especially the almost unreasonably low prices of many items and services.

Joining in the welcome home party and midnight supper were some 15 couples who have become a closely knit group since their husbands were classmates at Caltech.

It's in grammar school language, and intended primarily (but not exclusively) for children. If you want one, write or call.

Ask for "A Story of the Hammond Lumber Company."

Hammond
The dependable
Lumber Company

Arcadia
205 E. Huntington Drive
Douglas 7-2191
East Pasadena
2821 East Walnut St.
SY. 6-5361 RY. 1-6232



In Harmony with Pasadena Ideals
ENTOMBMENT
CREMATION • INURNMENT
2227 N. Raymond SY 7-3146
One Block from North Fair Oaks Bus

FREE DELIVERY
To Upper and Lower
Hastings Ranch and
Sierra Madre
DIAL
CU. 5-3456
Liquors . Prescriptions
Sundries . Cosmetics
S. & H. Green Stamps

SAM PERLOF,
ROYAL DRUGS
17 KERSTING COURT



Gee,
Mom,
What
Are We
Waiting
For?
•
•
•



TOY VILLAGE is now handling
a complete line of
that famous
BABY-LINE
FURNITURE
ALSO FOLDA-ROLA
AND TAYLOR-TOT!

COMPLETE LINE
of
TOYS YEAR 'ROUND
•
BICYCLE
REPAIRING

SIERRA MADRE TOY VILLAGE

Custer 5-6641

Hastings Ranch News

LOWER HASTINGS: LUCY LUBISICH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951

Ranch Mothers March
For March of Dimes

Last Tuesday night saw the mothers in the Ranch making their march for the March of Dimes drive.

Captain for the Don Benito School district was Mrs. Frederick G. Hoffine, assisted by her lieutenants, Mrs. Robert L. Farmer, Mrs. Forrest D. Paxson, Mrs. Wayne S. Blackman, Mrs. Cecil I. Tarplee, and Mrs. Jerome O. Stich. Among those mothers canvassing the upper Ranch were Mrs. T. J. McEniry, Mrs. Charles H. Newcomb, Mrs. Roger W. Otis, Mrs. Donald J. Scott, Mrs. Jack F. Partch, Mrs. F. Harvey Jr., Mrs. Ervin L. Douglyn, Mrs. Leonard Read, Mrs. James W. Simpson, Mrs. Herbert J. Germain, Mrs. Matthew Slavin III, Mrs. Delmar S. Miller, Mrs. LeRoy T. Anderson, Mrs. Raymond V. Cox, Mrs. Harry V. Moenik, Mrs. Thomas J. Spencer, Mrs. George J. Clark, Mrs. John D. Wallace, Mrs. Dom Giangregorio, Mrs. Guy Knudson, Mrs. Dale R. Sandro.

Also, Mrs. K. Monsour, Mrs. Lewis J. Ross, Mrs. Harlan Dunn, Mrs. Robert Gibson, Mrs. Harry Halstead, Mrs. Roy Primack, Mrs. Larry Barr, Mrs. Harris Robison, Mrs. Ben Cagle, Mrs. Howard Keller, Mrs. Mac Hanson, Mrs. Lucien Gallagher, Mrs. Carlton Wright, Mrs. Phillip Benton, and Mrs. Frank H. Brown Jr.

Six Ranch Democrats
Attend Fresno Meeting

Several residents of Hastings Ranch will journey to Fresno for a Feb. 5 and 6 meeting of Democrats, when representatives of Democratic organizations from throughout California will get together to discuss coming elections and candidates.

Official delegates from the newly organized Hastings Ranch Democratic club will be Bill Alleveld, George Lenney, Tom Yeakle, Jack McKenna, Mrs. Joane Peterson and Charles Newcomb.

Next meeting of the local group will be Feb. 10, the time and place to be announced later. Members will be notified of the meeting place.

H. VERN GATES HAVE
DESERT HOLIDAY

Mr. and Mrs. H. Vern Gates, 1370 Valley View, returned last Sunday from a week's stay at Palm Springs.



FINAL PLANS FOR AN ANNUAL Valentine Dance to be held Friday night, Feb. 12, in the Pasadena Athletic Club, under the sponsorship of the Women's Council of the Assumption of the Blessed Virgin Mary Catholic Church, were completed recently by the group shown above. Pictured are, left to right: Clyde E. Hinckley, master of ceremonies; Gene DeWald of the DeWald Studios of Exhibition Ballroom in Dancing; Mrs. H. J. Germain, Mrs. Dominic Giangregorio and Mrs. Guy Knudson. Proceeds from the affair will go toward supplying needed equipment for the parochial school. Mr. DeWald's studios will present a portion of the evening's entertainment. The committee meeting was held in the Gerald L. Ferrone home, 3620 Cartwright.

Bridge Tournament For
Ranch Nursery School

The husbands in the Ranch will have an opportunity to participate in the fun and "good fellowship" enjoyed by their wives in the Hastings Ranch Nursery school card parties. The Nursery school is

sponsoring a bridge tournament for husbands and wives beginning the week of Feb. 14 and running through the week of June 19. The schedule will require each couple to play two games a month. Everyone is invited to join in the fun and even though the "project" carries the name tournament it doesn't meet that entrants must be authorities on the game.

Mrs. Gordon K. Wright, 1075 Valley View, tournament chairman, is being assisted by Mrs. William F. Spalding. Those wishing to take part in the games should call Mrs. Wright at CU. 5-2962 no later than Saturday, Feb. 6.

Ranch Nursery School
Continues Registration

Mrs. Eldon A. Stires, 945 Hastings Ranch Dr., director of enrollment for the Hastings Ranch Nursery school, and her committee members, Mrs. Sam Rudnick, Mrs. R. C. Driemeyer and Mrs. Frank H. Brown Jr., have announced the enrollment for the school's coming semester is progressing very nicely.

However, applications are still being taken for children living in the Ranch, Sierra Madre, Arcadia and the surrounding areas. Further information concerning registering children may be obtained by contacting Mrs. Stires at CU. 5-2527.

LEADING REALTOR has qualified client desiring to purchase a home in Upper Hastings Ranch. Custer 5-0201.

PAUL J. UEBBING HOME FROM LAS VEGAS

Mr. and Mrs. Paul J. Uebbing, 1205 Michillinda, recently spent a week-end at Las Vegas.

Just Ask Priscilla
What Polio Means

Enterprising is the word for 11-year-old Priscilla Watson, who contracted and recovered from polio last fall.

Honoring her parents, Dr. and Mrs. Price T. Watson, 3870 Hampton, on their wedding anniversary, she invited a group of 10 of Dr. Watson's colleagues and their wives to bring box lunches for a party. There she auctioned off the boxes and netted \$15.50. What's the money for? That's easy.

Priscilla gave it to the polio fund.

Ranch Trio Entertain
For Les Modernes

Mrs. John B. Tierney, with Mrs. Peter Hurtig and Mrs. Hugh Cressman as co-hostesses, will entertain at the Tierney home, 3740 New Haven, preceding the Anniversary dance of Les Modernes at Altadena Town and Country club.

Hastings Ranch boasts several members of Les Modernes, a social and service club for women founded some 18 years ago by a group of them Pasadena City college students.

The club, which does much charity work, reported a donation of \$200 made possible by a cake and "Posies for Polio" sale in a Pasadena department store last week.

Les Modernes meets twice a month, once at the home of a member and once at Michillinda Women's club.

Mrs. Tierney is president of the club, Mrs. Cressman, vice-president, and Mrs. Hurtig, recording secretary. Other members living in the Ranch are Mrs. Donald L. Also, Mrs. John L. Gardner and Mrs. Al W. Johnson.

PAUL J. UEBBING HOME FROM LAS VEGAS

Mr. and Mrs. Paul J. Uebbing, 1205 Michillinda, recently spent a week-end at Las Vegas.

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2-BR-10

Plan New Course

Dr. Peterson Stresses Need For Many More First Aiders

The recent fire and flood emergencies have shown a serious lack of qualified first aiders to staff the Red Cross shelters, according to Dr. M. H. A. Peterson, who is in charge of the medical unit for Civil Defense here.

Among those who volunteered to serve on duty at the shelter were several mothers of young children and another handicapped by illness, Dr. Peterson pointed out, adding, "It is felt that here in Sierra Madre there must be enough men and women in reasonable good health and without young children or elderly, sick dependents, to man these shelters in case of need."

A first aider, he said, serving in this capacity, is not a rescue worker and is only expected to attend to minor injuries, to prevent shock and to stop

bleeding, a nurse or doctor being on call for serious cases.

A standard, 18-hour first aid course will be started shortly and Dr. Peterson expresses the hope that many men and women will enroll in this class with the intention of joining other first aid workers when called on afterward.

It is suggested that those who wish to respond to the appeal and enroll in the course notify Red Cross headquarters, Custer 5-0745, of their interest and time preferred for classes. This may well assist in setting up the time of week for the classes.

To qualify as first aiders, those who have taken the course in the past are required to renew the course every three years to continue to be qualified.

New UC Alumnae Club in 1st Meeting

VIRGIL SHOEMAKE HOME FROM ST. LUKE HOSPITAL

Mr. Virgil Shoemake, father of Mrs. Raymond Harvey, 1225 Tropical, recently returned to his Monrovia home after spending a week in St. Luke Hospital following surgery.

HOME AGAIN

Charles M. Coates, 3645 Hampton, is back home again with wife, Betty, and daughter, Kitty, after a cold and snowy business trip that kept him in Pittsburgh for a month.

MRS. STIVERS IS HOSTESS PAPER DRIVE SUCCESS

The Eugene Field PTA paper drive on Jan. 14, netted the school \$145.08, with students bringing in more than 36 tons of old newspapers and magazines.

All children who brought at least 30 inches were brought to a movie at the school last Wednesday afternoon.

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BOB LA LONE'S SHELL SERVICE

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Jewish Community Center Plans Discussion Periods

An innovation in Friday night services at Foothill Jewish Community Center, 212 North Lima, to begin tomorrow night, has been announced by Rabbi Charles Steckel, spiritual leader of the Center.

Following the regular service at 8:15 p.m., the usual sermon will be postponed, and refreshments will be served by the hostess for the evening. The sermon will then be given as the basis of a discussion in which members of the congregation will participate.

David Holtz, cantor, and the children's choir, will participate in the services. Hosts for tomorrow night will be Mr. and Mrs. Irving Cohen who will be celebrating their anniversary.

Hosts on Feb. 12 will be Mr. and Mrs. Aaron Glaser on the occasion of their anniversary and the birthday of their daughter, Carol.

Mrs. John H. Maddox Named to A.C.S. Board

Mrs. John H. Maddox represents Sierra Madre at an American Cancer Society meeting to outline plans for the 1954 Cancer Crusade throughout the Pasadena-Foothill area. Mrs. Maddox was appointed A.C.S. publicity director for the Pasadena-Foothill area recently.

According to Mrs. Maddox, emphasis will be placed in this year's Crusade on acquainting the public with the A.C.S. educational program, as well as on raising the much-needed funds for research. Community organizations are encouraged to avail themselves of material from the society on cancer enlightenment, and all Sierra Madre groups interested in free film showings or literature are urged to call the Pasadena office, Sycamore 3-2494, for further information.

AT PASADENA CIVIC
Jose Greco, leading Spanish dancer, and his company will appear at 8:30 p.m., March 25 in Pasadena Civic auditorium as a feature of Mary Bran's artist series.

Greco began his career as a partner of the late La Argentinita.

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FIRST CONGREGATIONAL CHURCH
Carl Smith, Minister 170 W. Sierra Madre Blvd. Custer 5-9992
Church School—Junior Hi and Hi School..... 9:15
Church School—through Sixth Grade..... 10:00
Sunday Morning Worship..... 10:00

CHURCH OF OUR REDEEMER
Methodist
West Sierra Madre Blvd. at Michillinda
SUNDAY SERVICES:
Sunday School..... 9:30
Preaching Service..... 11:00
Sermon Title..... "Minor Deities with Major Emphases"
REV. RAYNOR SMITH
Custer 5-0629

BETHANY CHURCH
N. Baldwin - W. Montecito St.
Pastor: REV. ROBERT N. SCHAPER, Ph.D.
SUNDAY SERVICES
9:30 A.M. Sunday School for All Ages
6:30 P.M. Christian Endeavor Societies
11:00 a.m. "The Early Years"
7:30 p.m. "Divine Disturbance"

FIRST BAPTIST CHURCH
49 SOUTH BALDWIN
Rev. Edward John Kriz, Pastor
Residence: 65 E. Sierra Madre Blvd. Phone Custer 5-6948
Sunday School 9:45 A.M. — Preaching 11:00 A.M.
Sunday Evening Service 7:30
Message and Outstanding Film
VISITORS: You are invited to see the mural
"THE BAPTISM OF JESUS," by Alfred James Dewey
We Preach Christ Crucified, Risen and Coming Again

News of the Churches

Boy Scouts To Be Guests at Bethany

UNITY MINISTER TO SPEAK AT MONROVIA

Dr. Louis E. Meyer, widely-known minister of Unity Temple in Kansas City, Mo., will lecture at 11 a.m. Sunday, Feb. 7, at Unity Assembly Truth Center, 201 E. Lima Ave., Monrovia.

His subject will be, "Lo, I Am with You Always."

Because of the many demands of church activity, Dr. Meyer's field lecture work has been confined to the East and Midwest. This two-week lecture series is his first in the Los Angeles area and the Monrovia lecture will be his only one in the entire San Gabriel Valley area.

The Church of Our Redeemer to Host Methodist Area Pastors

Mrs. Selby Spurk to Speak at St. Rita's Guild Luncheon

Mrs. J. Selby Spurk, past national chairman for organization and development of the National Council of Catholic Women, will speak on the subject, "The Guide to Modern Christian Doctrines" at a luncheon meeting Monday, Feb. 8, of St. Rita's guild.

The luncheon, of which Mrs. Milton Morningstar is chairman, is planned for 11:45 a.m. that day in St. Rita's parish hall, 318 N. Baldwin. Mrs. Z. D. Ellis is chairman of the decorating committee.

The speaker for the day also is a past national chairman of War Relief Services. Mrs. A. G. Schweiger is president of the guild.

Luncheon reservations may be made with Mrs. James Crossman and Mrs. Samuel La-

The monthly church business meeting will be held this Thursday evening, Feb. 4. There will be a covered-dish supper at 6:30 p.m. Nursery care will be provided for the children during the business meeting which will follow. At this time the report of the nominating committee will be presented and officers of the church board will be elected.

"Minor Deities with Major Emphases" will be the challenging sermon theme for Sunday, Feb. 7. All those who have no church home are invited to attend this pioneer church with the warmth of old-fashioned friendship.

Bethany Board Members To Make Mountain Retreat

The official boards of elders, deacons, and trustees of Bethany church are leaving Friday night for Lakeview Lodge for a special retreat that will last through Saturday evening. Dr. Schaper, pastor, and Rev. Raeburn Woodson, assistant pastor, will accompany the group.

Lakeview is a beautiful resort located at the 5000 foot level of Mt. San Bernardino above Redlands.

The purpose of the retreat has been announced as giving special opportunity for the board members to spend time getting better acquainted with each other and the problems and future opportunities of the church, and also of having undisturbed time for meditation, Bible study and prayer. This is the first venture of this kind for the church officials, but has met with most enthusiastic response. J. V. Maule is chairman of the elders and deacons, and Fred Morgan is chairman of the board of trustees.

Applicants must be currently enrolled in an accredited college or junior college. Those interested should file applications at the Los Angeles County Civil Service Commission, 501 North Main St., Los Angeles 12, or call MU 9211, Ext. 3928, on or before Feb. 25, 1954.

Sermonette

"THE KEY OF LIFE"
By RAYNOR SMITH, Minister
Church of Our Redeemer
(Methodist)

The signs of the times are ominous hours and tense days. Many have ceased to believe in anything but blank endurance. The best of us have become disengaged and confused. In such a time as this, with ugly possibilities always surrounding us, the only solution to our dilemma is Christ. He is the key to life.

Christ renews our strength. Jesus faced the reality of life's toughness. He recognized, "In the world you will have trouble," but he promised "be of good cheer, I have overcome the world." The promise he offers to make a reality to any person. Christ gives inner stamina to stand up to life's stresses. He makes us brave enough for life and equal for every emergency.

Christ restores our faith. Jesus believed in the possibilities of the future. He taught men to pray "Thy will be done on earth as it is in heaven." He expected men to make tomorrow a better day through the quality of their living today. Christ brings back our lost confidence in the future by showing us that the years to come are being shaped now by what we have determined to make of them.

Christ redeems our life. Jesus played upon the hidden possibilities of each person. To each one he says, "Come unto me" and I will make you a new person. Christ understands our worst without losing faith in our best. We put our little life into His hands and by His transforming friendship we come into the thrilling experience of abundant living. With Christ as the Master of our lives we discover that we possess the key to life.

L.A. Parks, Recreation Seeks Student Workers

The Los Angeles County Department of Parks and Recreation is seeking 50 college students, men and women, with physical education or recreation majors for positions as student workers on many county playgrounds.

Those selected will officiate at boys' and girls' games for from 4 to 20 hours each week, including Saturdays, Sundays or holidays if needed. Salary is \$1.10 an hour.

Applicants must be currently enrolled in an accredited college or junior college. Those interested should file applications at the Los Angeles County Civil Service Commission, 501 North Main St., Los Angeles 12, or call MU 9211, Ext. 3928, on or before Feb. 25, 1954.

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Community Calendar

Compiled by the Sierra Madre Coordinating Council. Mrs. Paul Campton, Custer 5-9729, clears all dates for organizations.

FEB. 4
7:15 Lions
8:00 Friends of the Library
FEB. 5
7:30 Rifle Club
8:00 Friendly Indians
FEB. 8
4:00 American Red Cross
6:30 Garden Club
FEB. 9
12:00 Kiwanis
7:30 Masons
8:00 City Council
FEB. 10
11:00 Woman's Club
2:30 Ascension Mother's Club
6:30 Toastmasters
8:00 VFW
FEB. 11
12:30 Faith Lutheran Mission
Aid Ladies
7:15 Lions
8:00 Civic Club
8:00 American Legion Auxiliary
FEB. 12
7:30 Rifle Club
8:00 Friendly Indians
FEB. 15
8:00 Eastern Star
FEB. 16
12:00 Kiwanis
7:30 Masons
8:00 Nursery School Ass'n
7:30 Board of Education
FEB. 18
7:15 Lions
8:00 P.T.A.
8:00 American Legion Auxiliary
8:00 Cub Scout Committee meeting—Pack 2
FEB. 19
12:30 Eastern Star luncheon
7:30 Rifle Club

"The Spirit searcheth all things, yea, the deep things of God." These words of Paul to the Corinthians are the Golden Text (I Cor. 2:10) in the Lesson-Sermon on "Spirit" to be read in all Christian Science churches on Sunday.

The healing effects that result from the understanding of God as Spirit were demonstrated by Christ Jesus. According to Matthew's Gospel (12:22, 28) there "was brought unto him one possessed with a devil, blind, and dumb; and he healed him, insomuch that the blind and dumb both spake and saw." Confirming his use of God's power he declared, "If I cast out devils by the Spirit of God, then the kingdom of God is come unto you."

"Jesus did his own work by the one Spirit," affirms Mary Baker Eddy in the Christian Science textbook, "Science and Health with Key to the Scriptures." Later she counsels, "Let us feel the divine energy of Spirit, bringing us into newness of life and recognizing no mortal nor material power as able to destroy." (pp. 79, 249).

Delbert Haskell Named Chief Probation Officer Of Inyo County, Calif.

Mr. and Mrs. Delbert L. Haskell and children, Barbara, Lee and Dena, left Sierra Madre this week to make their home in Independence, Calif. Mr. Haskell, who has been a Los Angeles County deputy probation officer for seven years, has been appointed chief probation officer of Inyo county.

The Haskells, whose address here was 136 W. Carter, have been Sierra Madre residents for four years.

RUSSELL S. SIMMONS VISIT VISTA RANCH

Mr. and Mrs. Russell S. Simmons, 521 Alta Vista, recently returned from a visit at their ranch in Vista, Calif.

San Gabriel Playhouse To Show Color Film on 'Holiday in Switzerland'

"Holiday in Switzerland" a color-film of one of the world's most popular tourist attractions will be shown at the San Gabriel Mission Playhouse Monday evening, Feb. 15. Robert Friars will appear in person as narrator under the auspices of Elmer Wilson.

Mr. Friars shows the "Italian Switzerland with scenes in the fishing villages and the grape country."

L.A. County Taxpayers Share Costs of State, Federal Expenditures

People of Los Angeles county are paying about \$359,273,000 to finance the state government's \$1,394,000,000 expenditure program for 1953-54, California Taxpayers association declared today.

This is on top of the about \$2,508,927,000 which must be paid to carry the county share of the \$6,200,000 federal tax costs which fall on Californians as part of the \$70,902,000 revised federal spending estimates for this year, 1953-54.

SIERRA MADRE NEWS Thursday, February 4, 1954

Kuchel, Other Leaders Of GOP, Speakers at Lincoln Day Events

United States Sen. Thomas H. Kuchel will be the principal speaker at a Lincoln Day luncheon set for the Renaissance room of the Biltmore hotel on Friday, Feb. 12, it was announced by V. John Krehbiel, chairman, Republican Central Committee for Los Angeles County, for the participating organizations.

Senator Kuchel will be making his first Los Angeles appearance in his 1954 campaign.

Arizona Gov. Howard Pyle will be the Lincoln Day speaker on the 12th at a dinner in Pasadena.

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**PROBATION OFFICER
FEATURED AT LIONS**

Merrill A. Smith, Federal probation officer for Los Angeles county will be the featured speaker at tonight's meeting of the Lions Club held in the Woman's Club. He has chosen as his subject, "The Function of Duties of a Federal Probation Officer."

At the Jan. 21 meeting of the service group M. E. Chadwick, Los Angeles businessman, who has made public speaking his hobby, gave an interesting talk entitled, "Speak for Yourself."

"The man who has nerve enough to speak what he thinks is the man whom the Communists fear," Mr. Chadwick told club members.

WISCONSIN WINTER PICNIC

Former residents and visiting residents of Wisconsin, the Badger state, will hold their first picnic reunion of 1954 all day on Feb. 13 in Sycamore Grove park, Los Angeles. According to the state association's president, Charles C. Bishop, coffee, badges and registers will be provided.

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Joel McCrea

Sunday—Monday—Tuesday

Now at Regular Prices

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"PETER PAN"

— Also —

Latest Abbott & Costello

Feature

Good News for Early Birds!
Monday's thru Thursdays
Beginning Wed., Feb. 10
All Seats 30¢ 'til 7 p.m.
Children Free with Parents

**Scanning
the Sportscene**

With BOB BROGGER

The Pasadena Nazarene Crusaders will always defeat their invaders; But can they win tomorrow night, With Santa Barbara State and all their height?

Bob Hopkins will make hook after hook—

Next day his name will be in the record book.

Johnny Davis will look real sharp.

When he makes a basket, we'll all yell: Hark!

Santa Barbara will wish they had gone to the beach.

When they see the jump shot of Mr. Ralph Leech;

When Tedd Cummins takes the ball away.

That's when they'll really start to sway:

They're going to play up there.

But we don't give a care!

We'll drive up and watch them play.

If we don't run out of gas along the way,

It's goin' to be a real great fight

So come on up tomorrow night!

—Unknown.

The NEWS wants your news.



**Hacking Is Fine but
Allan Wants Dance Band
Too; Needs Musicians!**

Allan Bond drives a taxi cab most of the time and thinks about "swing" music all the time. He gave up the music business as a livelihood a while back, he says, but it's no go; he wants to get back into it again, just as a sideline.

Being a newer canyon resident he doesn't know just where to begin to start up a band but he thinks there should be enough musicians in the area, with or without dance band experience, who would like to get together with him to play for "kicks" once in a while. Anyone interested can get in touch with him through the Wistaria Cab company.

He also thinks it would be a good idea to have obtainable in Sierra Madre such a dance orchestra and that perhaps the future might see local Saturday night dances.

Allan has had quite a musical background. He says he plays the saxophone, clarinet, string bass and drums and has performed with the Buddy Rich, Dick Jurgens and Bob Crosby bands and that he also has had several orchestras of his own playing dance, radio and stage engagements. During the war he was a Marine bandmaster and, having just re-enlisted in the Marine Reserve in Los Angeles, he is a bandmaster again.

But he wants that other band, locally, for "kicks." Until some fellow musicians with like ideas step forward he's "vamping" 'til ready."

**Two Sierra Madre Men
Join 28th Infantry
Division in Germany**

Two Sierra Madre privates, both army riflemen, are now serving with the 28th Infantry division in Germany.

They are LeRoy Molash, son of Mr. and Mrs. Norbert Molash, 670 Woodland Dr., and Jean P. Timsonet, son of Mrs. Florida Timsonet, 336 Sturtevant Dr.

Both entered the army last

August and completed their basic training at Fort Ord.

The 28th division, with which they are serving, is undergoing intensive training as part of the NATO army on guard in western Europe.

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Stop

FIRE FLAMES

By JAMES HEASLEY

And now—we are sure that the brush had great value! Even some of us who knew it had value, did not fully realize the degree of utility. Those of us who have experienced much heavier and longer rains can appreciate the retaining qualities of the growth since the flood of last week. We will be all the more concerned about fire from now on. It seems that we must have something to worry about.

Not all of us are fortunate enough to have only one thing to worry about—like the old lady who was constantly losing or misplacing her spectacles.

One of her sons had three pairs made for her, and said to her: "There, mother, you needn't worry any more about your specs. If one pair gets lost, there will always be another one."

But the old lady wasn't satisfied.

"Oh, dear," she answered, "now I'll have nothing to worry about!"

A definition for forest fire has been found which reads like this: A fire caused by tourists—when they're through with the scenery, they burn it. And the definition for flatfoot has exceeded just being a "Cop," he is now considered a person whose feet are always in somebody else's flat. (This would never apply to firemen.)

At this writing, dampness prevails to the extent that if we didn't know how soon mud turns to dust here—we would forget the subject of fire for awhile. We are well aware that without rain, it is only a matter of hours until many inflammable materials develop. So-o-o-o-o, we continue to harp on the danger of fire and the need of carefulness at all times.

There are so many ways to prevent fire from starting. This column will mention some of them at various times. When it comes to preventing fires, it depends much on the minds of a city's residents. Our records here should mean something—but whether they do or not may be questionable. The Board of Fire Underwriters demand much of a city and fire departments. (They are not so thoughtful when it comes to helping out with paying for a fire that was stopped by the hard work of volunteers. Nor did they send any help under their names. They were saved lots of money.)

Good News For Taxpayers

"Best news for taxpayers in 1953 was the \$13,000,000,000 cut in federal appropriations made by the 1953 Congress," California Taxpayers' Ass'n said today.

For the people of Los Angeles county, the \$13,000,000,000 cut in federal spending means \$460,500,000 less in present and future federal taxes they will have to pay. For Californians statewide, it means a savings of more than \$1,000,000,000 in federal taxes.

Other "good news" for taxpayers during 1953 included:

Aid paid to the needy leveled off, the \$11,399,949 total aid paid in the county for October comparing with \$11,602,546 for January, 1953. This combines aid to the needy aged, blind, dependent children, and general county indigents.

Statewide, payments for the four kinds of relief in California for October totaled \$27,540,034, compared with \$27,832,881 for January, 1953, despite population increase.

Population of the county increased 18.3 per cent since the April 1950 census, with January 1954 population estimated at 4,912,400 compared with the 4,151,687 census figure.

Statewide, population is up 15.7 per cent since the 1950 census, the 12,244,290 estimate for California at Jan. 1, 1954, showing an increase of 1,650,067 people over the state's census population of 10,586,223.

Taxable valuation of property is at a new high, the county's assessed value for local tax purposes for 1953-54 of \$6,663,474,160 comparing with \$6,210,468,110 for 1952-53.

Statewide, taxable values of property are at an all-time high of \$17,170,119,835 for 1953-54, compared with \$16,107,255 for last year.

Cost of living index for November dropped to 115 from the 115.4 for October. Cost of living index for November is only a point higher than the 113.9 for January, 1953, based on the revised series, 1947-49 equals 100, of the U. S. Department of Labor.

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ADVERTISEMENTS

CLASSIFIED RATES
50¢ Minimum Per Insertion
Per line.....15¢
Deadline—Tuesday, 12 noon.

WORK WANTED

GENERAL CLEAN-UP—houses, bldgs., lots, anything. Flood clean-up. OXFORD 9-2400.

A*2-4,11,18

SALESMAN—college background—1 of America's highest paid organizations. Age 30-45. Must be top-notch in personality & character. Immediate salary & bonus. L.A. County. Pennsylvania & security unexcelled. Box B. Sierra Madre News. A*2-4,11,18

BABY SITTING—by mother & experienced governess. Evenings. CU. 5-6924. A*2-4

LADY—care of semi-invalid or care house for employed people. 4 or 5 days wk. Sierra Madre & vicinity. CU. 5-0875. A*2-4

BABY SITTING or practical nursing. By mother. CU. 5-9078. A*2-4,11,18

WOMAN available for care of mother and baby. Reasonable amount of housework. CU. 5-3260. A*2-4,25

IRONING in my home—quick service, reasonable. CU. 5-3100. A*1-14tf

EXPERIENCED GARDENER, Japanese, wants work; by hour or month. SY. 5-4640 after 5 p.m. A*11-26tf

SAWS FILED, SCISSORS, TOOLS SHARPENED. 98 S. Lima. A*6-25tf

SEE HANK for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A*7-30tf

SIERRA TREE SERVICE: Pruning, wrecking, power saw. Fully insured. CU. 5-0651. A*8-6tf

TYING DONE IN MY HOME, Income tax. Mrs. Gohr. CU. 5-0980. A*8-13tf

IRONING DONE—my home. \$1.25 hour. CU. 5-1382. A*1-28-2-11

HOME and INCOME

3-bedroom stucco, very neat. Would rent \$125 per month, plus \$60 rental in 2-bedroom furnished apartment. One block from parochial & public schools. Near stores and bus line.

Only \$15,500
\$3000 Down

REAL ESTATE
Home of Better Home Buys
CUster 5-3433
304 W. Sierra Madre Blvd.
Opposite Post Office

FOR RENT

2 BDRM. HOUSE—large studio living rm, fireplace, 1 1/2 bath. Exceptionally fine view, large lot. Car port. Beautifully landscaped. Free bearing trees, flowers & shrubs, shade trees. Priced to sell. CU. 5-3081. C*1-21-2-4

FIVE RM. HOUSE—3 yrs. old. G1 resale. Dry in rainy weather. Between Temple City and El Monte. FOREST 0-3461, El Monte. C*1-28-2-11

OPEN DAILY BY OWNER—4104 N. La Madera, N. El Monte. 1/4 mi. east of Peck Rd., 1/4 mi. north San Bernardino Rd. Lge. 6-yr. old ranch type house. 2 bdrms.; 2270 sq. ft. Spacious rms. Super abundance closets & cupboards. Liv. rm. 18x24. Corner lot, 120 ft. ftge. Bargain. \$14,500. Terms. FOREST 8-6457. CU. 5-0751 evens. C*1-28-2-11

FOR RENT—Used Refrigerators \$5.50 month; Used Washers \$4.50 month. 90 day rent may be applied on purchase.

RASMUSSEN APPLIANCES 43 N. Baldwin CUster 5-9258 tf

WILL SHARE—elderly lady living alone in Sierra Madre will share her home with same. Close to stores and transportation. Phone Citzus 3-7115. D*1-21-2-4

PENSIONER will share comfortable home close in. Share rent. CU. 5-6191. D*1-21-2-4

CINNAMON TOAST CHARMING 3-BEDROOM—2 BATHS Cedar shingle home, fireplace, knotty pine, kitchen b-b-q. Landscaped, fenced lot—\$14,250.

VEST POCKET ESTATE Neat, five-room stucco on easy-to-care-for R-2 lot. Ideal for couple. Fruit and landscaping—\$12,950.

HARRY A. LANGE COMPLETE INSURANCE CUster 5-0385
Opposite Kersting Triangle

PANGBORN REALTY CO. 344 W. Sierra Madre Blvd. CUster 5-0201

VIEW LOTS

VIEW OF MOUNTAINS AND VALLEY

67 x 125 \$4000
65 x 150 \$3750

Harry A. Lange

REAL ESTATE

13 Kersting Ct.

INSURANCE

CUster 5-0385

LELAND P. MARSH, Associate

WORK WANTED

HOUSE CLEANING—man & wife. References. EL. 9-2014. A*1-28-2-11

IRONING AND LAUNDRY. Done in my home. Reasonable. 111 N. Sunnyside. CUster 5-3779. A*9-27tf

HIGH school girl would like baby sitting jobs. Barbara Estes, 159 W. Montecito. CU. 5-0946. A*12-10tf

THOMAS HOUSE CLEANERS. Holiday specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A*11-20tf

SERRA SECRETARIAL SERVICE—Dictation, transcription and typing. Stencils cut & mimeographed. Alyce Herrod. CU. 5-6226 or CU. 5-1100. A*6-25tf

PLAIN SEWING and alteration. CU. 5-9358. 694 W. Alegria. A*1-21-2-4

IRONING in my own home—\$1 hr. Neat. 498 Woodland Drive. CU. 5-1766. A*1-21tf

BOY 16 wants work all day Saturday. CU. 5-0002. A*1-21-2-4

GENERAL HOUSEWORK—by hr. or day. Strong Dutch woman. Call CU. 5-9222 after 12. A*1-21-2-4

EXPERIENCED TYPIST wanted—12 hrs. per wk. Write Box C. Sierra Madre News. B*2-4,11,18

SAWS FILED, SCISSORS, TOOLS SHARPENED. 98 S. Lima. B*6-25tf

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FOR RENT

1 BDRM. HOUSE—large studio living rm, fireplace, 1 1/2 bath. Exceptionally fine view, large lot. Car port. Beautifully landscaped. Free bearing trees, flowers & shrubs, shade trees. Priced to sell. CU. 5-2732. E*2-4

HARDWARE—LOCKS & KEYS—painting, plumbing supplies. Bill's Fix-It & Hardware, 199 N. Quigley, Pasadena, between Michillinda & Rosemead, off Foothill. E*2-4tf

MOUNTAIN AIR CONVALES-CENT HOME—for bed & ambulatory patients, medical supervision. 24 hours nursing care. Spacious grounds. All rooms on ground floor. Rates begin at \$40 wk. Elliott 8-9897. 515 Norumbega Rd. Monrovia. I*1-28tf

FOR SALE—52 98 Olds 4-door, all extras. New 6-ply tires. Cost \$4300 new—\$1955. Call Don Jackson Store for Men. CUster 5-1236. (1558810) E*2-4

2 STRUCTO LOOMS—walnut chest—vanity—lamps. Open bookcase. Maple bedside table. CU. 5-9403. E*2-4

LIVING ROOM FURNITURE—davenport—loveseat and chair to match. Excellent cond. CU. 5-9905. E*2-4

1 DAY SALE of household furniture. Bedrm. & breakfast sets, divan & chair. Tues., Feb. 9, after 9 a.m. 83 Cypress Ct. E*2-4

LIVING ROOM SET—2 pc.—good cond. \$35. CU. 5-2117. E*2-4

DRIER—BENDIX gas—for coat. Humphries radiant heater, lge. All reasonable. CU. 5-9179. E*2-4

SWEET NAVEL ORANGES. 529 Mariposa. E*2-4,11,18

WE BUY and sell tools, machinery, furniture. DON'S USED MERCANDISE, 1210 S. Myrtle, Monrovia. Elliott 8-6880. tf

PUPPY—male, 5 months old, 1/2 poodle. Needs lively boy—\$5. CU. 5-3138. E*1-28-2-11

FACTORY SECONDS. 8 1/2 lb. jars sweet pickle watermelon or peaches. \$2.00 each. Stuffed Olives, 4 1/2 lb. jars. \$2.45 each. Ward's Marmalade Factory, 273 E. Highland. No delivery. E*3-12tf

ONE 1/4 hp. electric motor. Good cond. \$7. 98 S. Lima. E*1-21-2-4

TUPPER WARE—home parties or orders. Wanda Huffine. CUster 5-6305. E*1-19tf

LEATHER chair, ottoman, 12x16 rug & pad, match stick curtains, pressure cooker, Hollywood headboard, steel bed frame, garden furniture, 10' Emerson TV, early American wingback divan, man's clothing, other items. 242 N. Grove. CU. 5-6981. E*1-21-2-4

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HARRY A. LANGE COMPLETE INSURANCE CUster 5-0385
Opposite Kersting Triangle

PANGBORN REALTY CO. 344 W. Sierra Madre Blvd. CUster 5-0201

FOR RENT

Large modern 3-room apartment—1 block to bus & markets

\$75 per month

Large 2-bedroom—beautifully furnished \$125 per month</p

Pasadena School Board
Advisory Committee
Lists J. A. Dewar

J. A. Dewar of Sierra Madre has been named to an 11-member advisory committee to work with the Pasadena Board of Education on plans for the secondary school building program. The committee was named by Earl S. Messer, realtor, at the invitation of Dr. Ray E. Untereiner, president of the Board of Education.

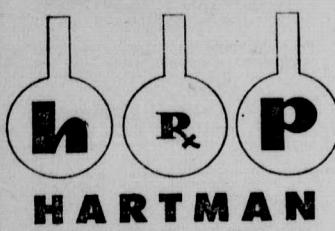
Contamination was caused by surface seepage into the tunnels supplying Grove St. reservoir which are de-activated at present.



Physicians of the 18th Century had to carry their own pills because Drug Stores were few and far between. What a far cry from the physician of today, who can select for his patient any one of thousands of drugs simply by jotting down a few words on a prescription blank.

When your doctor prescribes medicines, you can rely on your Rexall pharmacist to have them in stock—to compound your prescription promptly, accurately at prices fair and reasonable.

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24-Hour Emergency Service

Now You Can
Have a Wood Panelled
Room at LOWER COST!



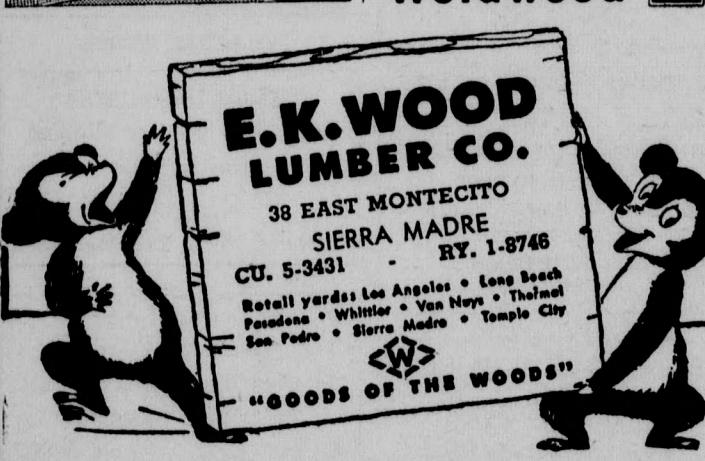
The attractive, low price of these new Craftsman Weldwood panels makes it easy for you to own beautiful wood walls for little money.

Install these fine hard-wood panels over old walls or over studs. The step-by-step directions we'll give you show you how to do the job yourself and save labor costs.

Craftsman Weldwood walls last a lifetime and you never have to worry about painting or repairing. These walls need only an occasional waxing.

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"GOODS OF THE WOODS"

Everyday you get dollars worth of convenience

for pennies worth of electricity!

You probably never give it a thought when you visit friends while your meals are cooked, sit and read while the clothes are laundered or make shopping trips (to your freezer) without leaving the house. All of these things are familiar parts of your daily living. But to a visitor from the days before electricity, they would represent a degree of convenience possible only with the help of a large staff of servants, and only with the expenditure of a good many dollars.

Your visitor would be amazed to know that you pay just a few pennies a day for all the electricity used in your home.

Luxury costs so little, electrically!



DAMAGE WAS GREAT to the William H. Coleman property and residence, 790 N. Auburn, in the first rain Jan. 19 which caused extensive damage in Sierra Madre and other foothill areas. The picture above shows the pressure of the mud and debris which pushed in the north wall of the Coleman's garage.

● Girl Scout
News

Girl Scout Troop 20 will have their Court of Awards tonight at 7:30 in the Sierra Madre Elementary School auditorium.

Those girls taking part in the flag ceremony will be Fritzie Beesmyer, Susan Berdahl, Susan Haberman, Cheryl Diddy, Lynne Foster, Susan Hersey, Virginia Hippensiel, Donna Mitchell, Betty O'Bryne, Pamela Oiler, Susan Potter, Judy Stine, Edith Smith, Judith Thompson, Mary Tiller, Carol Wark, and April Wortham.

Mrs. William Hippensiel is troop leader and Mrs. Oliver O'Bryne is co-leader.

AUTO TAB DEADLINE

Midnight tonight is the deadline for getting the 1954 rear license tab of your automobile.

After then a penalty will be charged.

Mothers' Dimes March
Nets More than \$1625

Partial returns in the Tuesday night Mothers' March in the current March of Dimes polo fund appeal are reported by Mrs. James Bryce Tyler, chairman, to be \$1625, with several districts still to be "heard from."

Mrs. Tyler announced that homes above Carter Ave., where residents suffered flood damage, were not called on in the Mothers' March.

Including the above, the total received locally to date in the March of Dimes is approximately \$3100 according to Mrs. LeRoy C. Toms, finance chairman.

FIRE CALL TO TRACTOR

Notes on the series of meetings the Sierra Madre Volunteer Fire Department responded to a call Friday to 645 N. Auburn where spilled gasoline on a tractor became ignited. The tractor, owned by Larry Kuhn, was clearing flood debris near the William E. Harris home.

ACCURACY IS FOREMOST IN A PHARMACIST'S PROFESSION

WHEN your physician orders needed drugs in the specific amounts required for your health, the utmost precision is necessary in filling the prescription. You can always depend on the accuracy of our skilled, experienced pharmacists.

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CU. 5-3456

SAM PERLOF

ROYAL

DRUG STORE

17 KERSTING CT.

Custer 5-3456

S & A GREEN STAMPS



● SCHOOL
MENU

MONDAY—

Grilled cheese sandwiches, tomatoes, orange with marshmallow and raisin salad, cookies, milk.

TUESDAY—

Chili beans, peanut butter sandwich, spinach, tossed green salad, apricot cooler, milk.

WEDNESDAY—

Beef stew with vegetables, toasted bun, peach salad, ice cream, peanuts, milk.

THURSDAY—

Hamburgers, potato chips, lettuce and pickles, fruit jello, milk.

Firemen Donated Time
For "Washdown"

Fire Chief James Heasley and 10 members of the Volunteer Fire Department turned out at 6 o'clock Sunday morning, with the City's willing permission, to hose off mud-encrusted Sierra Madre Blvd. from Auburn St. to Baldwin and including Kersting Ct.

The voluntary contribution by the fire department served two purposes. It alleviated to some degree the business district "dust bowl" created by dry results of the town's recent mud bath and it cleared the lines of the last of the heavily chlorinated water.

California has always had important nurseries supplying trees and shrubs to many areas of the United States, as well as locally. Reason: shrubs and trees grow faster in this state than in colder and cloudier areas.

El Monte Man Offers
Free Chinese Elm Trees
be reserved for emergency calls. Parents are asked to pick up their children as soon as possible.

Community Nursery School
Will Inform Parents

The Sierra Madre Community Nursery School bulletin tells parents to keep on sending children to school even if it rains unless otherwise informed.

open
evenings

Arcadia
Music
Mart

21 E. HUNTINGTON DR.
DO. 6-3111

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COOL-WHITE ROOFS
New Roofs—Re-Roofing—All Types
Complete Repair Service

MONARCH ROCK WOOL
for Year Round Comfort

Other Monarch Services

Metal Awnings • Roofs • Patios
Metal Weather-stripping • Metal Shingles
Wood Shingles • Metal Shingles
Shakes Applied With Oil or
Stain Preservative • Exterior Brick
and Stone • Metal Siding • Sheet Metal
and Metal Roofing • Gutter and Downspout
Gutter • Vinyl, etc.

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MONARCH ROOFING
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SINCE 1923

THURSDAY
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MEAT makes the meal COMPLETE!
Meat Specials!

FINEST QUALITY

PORK LOIN

ROAST 59¢
lb

NEBRASKA CORN-FED
RIB or LOIN PORTION

CENTER CUT

CHOICE VEAL
STEAKS 98¢
lb

MILWAUKEE MILK-FED
CUT AS YOU LIKE IT!

"CHUBBY-CHIX"
Pan-Ready

FRESH
from the
FARM
FRYERS

55¢
lb

U. S. CHOICE

Extra Lean

BEEF
SHORT
RIBS

29¢
lb

CUT AND WRAPPED FOR FREEZER
INCLUDES SIRLOIN, TOP SIRLOIN, T-BONE
and PORTERHOUSE STEAKS
TRIMMINGS GROUND INTO BURGER PATTIES

U. S. CHOICE and PRIME

FINEST SMALL LOIN

LAMB CHOPS

\$1.10
lb

FINEST PORTERHOUSE CUTS
OF PINK-MEAT IDAHO LAMB

SELF
SERVICE
IN THE
GROCERY

ROBERTS
"DENVER SUPREME"
U. S. Choice

GROUND
CHUCK

45¢
lb

ROBERTS
Home-Style
POTATO
SALAD

1-LB.
CUP

29¢

Roberts Market

On the Corner

SIERRA MADRE

On the Square



SOUTHERN CALIFORNIA EDISON COMPANY